## Message Text

## UNCLASSIFIED

PAGE 01 NAHA 00090 071059Z

53

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 COME-00 DRC-01 RSC-01 (ISO) W

----- 023346

R 070843Z MAR 74

FM AMCONSUL NAHA

TO USDA WASH DC

INFO SECSTATE WASH DC 1315

AMEMBASSY TOKYO

UNCLASSIFIED NAHA 090

E.O. 11652 N.A.

TAGS: BEXP, JA, BFOL

SUBJ: ATO: FRESH VEGETABLES

- 1. 588/03/A002
- 2. 030774
- 3. H. COCHRAN
- 4. 588 JAPAN
- 5. IAD
- 6A. REPLY TO--
- 6B. MR. O. B. SHELL

MANAGER, FOOD PRODUCTS DIVISIHN

6C. FAR EAST SERVICE CO.

P.O. BOX 14, URASOE, OKINAWA, ZIP 901-21, JAPAN

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7. CABLE: FESCO, URASOE OKINAWA. TEL: 098877-3439.

TELEX: OK-62.

8. CO REF. BANK OF AMERICA, CPO BOX 378, NAHA, OKINAWA,

JAPAN. DISCAL COPR., 315 PACIFIC AVENUE, SAN FRANCISCO, CA.,

WAYNE FOGELSTROM, PRES., TEL: 415-421-5587.

9. 102

10. DESCRIPTITN.

-FRESH VEGETABLES, INCLUDING ASPARAGUS, LETTUCE,

ARTICHOKSS, ONIONS.

-MELONS.

-BUYER REQUESTS QUOTES FOR ABOVE ITEMS CIF NAHA,

OKINAWA. FOR RESALE TO HOTELS, SUPERMARKETS, RESTAURANTS.

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UNABLE TO DETERMINE QUANTITY OR VALUE, BUT OKINAWAN

POPULATION OF 1.2 MILLION AND ESTIMATED TOURISTS IN 1974 NUMBERING 1.3 MILLITN GIVE SOME INDICATITN. BUYER SEEKS ITEMS SPRAYED IN FIELDS WITH OXYTROL, CAPABLE OF BEING SHIPPED CHILLED TO 40 DEGREES FAHRENHEIT. BUYER IS A MAJOR AMERICAN TRADING FIRM IN OKINAWA. MAJOR ACTIVITY IS IMPORTING AND DISTRIBUTING CHEMICALS AND ELECTRONIC EQUIPMENT, IS EXCLUSIVE AGENT JAPAN FOR WD-40 AND

PAGE 3 RUAOBQA3445 UNCLAS SURE BROS. AUDO PRODUCTS. SHELL IS EXPERIENCED IN MARKETING FOOD PRODUCTS BOTH IN U.S. AND IN JAPAN, WAS VICE-PRESIDENT WITH JAPANESE FOOD GIANT MORINAGA CO. FOR OVER FIVE YEARS. FIRM HAS EXCELLENT TRADE AND CREDIT REPUTATION. REQUESTS RESPONSES FROM POTENTIAL SUPPLIERS AS SOON AS POSSIBLE, SINCE TOURIST SEASON GETS UNDERWAY IN APRIL. WTDR 0873.

SYLVESTER.

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NNN

## Message Attributes

Automatic Decaptioning: X Capture Date: 01 JAN 1994 Channel Indicators: n/a

**Current Classification: UNCLASSIFIED** 

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Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Decument Number: 1074NAMA

Document Number: 1974NAHA00090 Document Source: CORE Document Unique ID: 00

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Declassified/Released US Department of State EO Systematic Review 30 JUN 2005

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Secure: OPEN Status: NATIVE

Subject: ATO: FRESH VEGETABLES

TAGS: BEXP, BFOL, JA

**To**: n/a

Type: TE

Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005